Ipek Akarsu

Senior experience designer

www.ipekakarsu.com
linkedin.com/in/ipekakarsu
ipekakarsu@gmail.com
Oslo, Norway

ABOUT ME

I am a senior designer with 7+ years in user experience design, including 2+ years building AI solutions with international, cross-functional teams. I combine product strategy and emerging technologies with a human-centred approach to create purposeful AI experiences that solve real problems and build trust.

EXPERIENCE

2024 – Present
Lead AI Designer · Cisco Systems

Turning AI capabilities into clear, trustworthy experiences for intelligent rooms and the admins who manage them. As part of my role, I create product vision prototypes using agentic tools, and set human-centered AI design principles and evaluation tools for designers and engineers. Most recent project is Cisco Workspaces MCP, where I led the experience design of the agentic integrations of devices data.

2019 – 2024
UX Designer · Cisco Systems

Led the design, research and testing of Webex Whiteboard, one experience across meeting room devices, desktop, tablet and mobile.

2018
Product-Technology Design Intern · LEGO

Worked across departments such as LEGO Education and LEGO Superheroes, including the app-controlled Batmobile. Took interactive play concepts from idea to prototype and tested in a pre-school.

2017 – 2018
UX/UI Design Intern · Felcana, London

Gained experience at a pet technology start-up in London. Led user test sessions from planning to analysis and designed the app interface. Also designed packaging and marketing materials.

EDUCATION

2015 – 2019
BA (Hons) Industrial Design and Technology
Brunel University London

July 2014
Product Design pre-college program
Rhode Island School of Design

2010 – 2015
High school diploma
Robert College, Istanbul

CERTIFICATIONS

2026
AI Strategy, Governance, and Ethics · eCornell

Course linking product and design decisions to trust, governance and how AI should behave in practice.

2023
Designing Strategy · IDEO U

A human-centered, business-focused course for making strategic choices based on real use cases.

LANGUAGES

English · Norwegian (Bokmål) · Turkish

SKILLS

Design	Systems thinking · Product strategy · Human-centered design · User research
AI	MCP tool design and scopes · Agent design · Human-AI interaction · Evaluation
Build	Prototyping in code · Figma, Claude Code, Codex, Cursor